

Press release, 26 January 2023

For the industry, 2023 is the year of interpack

The year 2023 is here at last, and we are looking forward to the greatest and most international industry meeting of the processing and packaging sector. This is what the exhibitors have in store:

They will show how to change the game when it comes to sustainability, processing and packaging technology for a better life, or efficient production processes that are less resource intensive. Around 2,700 key players and newcomers from all over the world are using interpack from 4 to 10 May as a stage to present their premières, and celebrate the long-awaited reunion of the global packaging industry.

“interpack is back, and Syntegon of course is there. At our booth, visitors experience processing and packaging technology for a better life”, says Dr. Michael Grosse, CEO of **Syntegon Technology**. “On almost 2,000 square meters, we present intelligent and sustainable solutions for tomorrow – automated, digital and efficient.” At interpack, the company is present with a booth in Hall 6.

MULTIVAC is eager for the event, too. The company is presenting its technologies in several locations at the trade fair, for example in Hall 5. “We are very happy that the industry is coming together again after the Covid-induced hiatus. As a large, internationally leading trade fair, interpack is an important platform for presenting trends and novelties. In a total of four presentation areas, the MULTIVAC group presents its comprehensive portfolio of solutions, for food as well as for medical and pharmaceutical products. The focus is on innovative, sustainable process and packaging solutions as well as digital services which help to create efficient production processes while avoiding unnecessary waste of resources”, says Christian Traumann, CEO and spokesman for the board of directors at MULTIVAC and vice president of interpack.



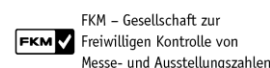
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



Processing and packaging technology for sweets

At **Aasted ApS** in Hall 1, the spotlight is on the chocolate, baking and confectionery industry. “We will launch new exciting enrobing and moulding solutions, so visitors will be the first to see them“, says CEO Piet H. Tæstensen with regard to the novelties. “We are pleased to participate again in Interpack after six long years. We have been improving our equipment and making it more sustainable. We will exhibit some energy-saving products, a complete bakery line, and our entire portfolio of tempering machines. Also, our After Sales & Service team will be there to give the best-fitted plans for businesses to prevent production downtime.”

Ralf Schäffer, member of the board of directors at **SOLLICH**, is eagerly looking forward to the trade fair. “interpack is back! The entire team of SOLLICH and CHOCOTECH is happy that interpack 2023 is here. Recent times have strengthened the need for personal encounters with customers and “real life” talks in front of the exhibits. interpack will shape the trends within the industry, especially concerning digitalisation and sustainability, for the coming years.” The company offers a variety of production processes for all kinds of confectionery and is present at the trade fair with a booth in Hall 3.



Sustainable material innovations

Much is happening on the market for packaging, packaging material and packaging aids. Visitors can expect many novelties, for example at **Metsä Board** in Hall 8a. The company specialises in the development of light cardboard and recyclable barrier cardboard. „With our products and services, we can reduce the carbon footprint of packaging throughout the value chain, from optimal material selection, packaging design, 3D simulation and enhance recyclability and production efficiency. We have a clear roadmap to move to 100% fossil free products and production by the end of 2030“, is how VP Communications Marjo Halonen describes the focus of the company.

Packaging systems by **SCHÜTZ** are used a million times every day the world over. At interpack in Hall 10, the company among other things presents novel products like the Green Layer series, which aids customers in minimising their carbon footprint. “For Schütz, for our global team and



for our internationally active customers, interpack is the world's largest and most important platform for communication and information. With our multimedia overall concept, digital animations and of course in personal talks with our international team, at our booth we present novel products which are ideal for a circular economy and optimise the supply chain of our customers both economically and ecologically", says CEO Roland Straßburger, vice president of interpack.

Also in Hall 10, is **ProAmpac Flexibles** Here are creative solutions for the area of flexible packaging. "ProAmpac is thrilled to be back at Interpack as this trade show allows us to meet with a wide range of brands worldwide. We are eager to discuss ProAmpac's approach to sustainable packaging solutions and how we can collaborate with customers on even more innovative flexible packaging solutions", says Ali McNulty, Market Manager Europe.

Starlinger in Hall 8a offers machines for producing woven plastic sacks, as well as systems for recycling plastics, extruding and refining PET. "At interpack 2023, we are for the first time presenting our new sack tailoring system alongside our most recent product developments in the area of woven sacks. Our focus is on circular economy, production that uses resources responsibly, and on energy efficiency", says Angelika Huemer, Managing partner Starlinger & Co, with regard to participation in the trade fair.



Inform, decorate, individualise

How to mark products, safely, efficiently and in an intelligent manner, is what visitors can learn, for example, at **Bluhm Systeme** in Hall 8b. Here and in Hall 8a, the spotlight is on packaging as a medium of information. "This year, the marking world of interpack is concentrated within one-and-a-half of all the 18 trade fair Halls. We are already looking forward to many talks with our customers, to the impressive design for our booth and the many new products. 300 m² offer us enough space for a close-up presentation of our highlights" says Andreas Koch, Sales Director at Bluhm Systeme.



“We are delighted that with interpack, the largest leading trade fair is happening again this year – and right on our doorstep,” says Matthias Rauen, Sales Director of **Langguth** GmbH, which is also represented in Hall 8b. “With our labelling machines, we want to meet the modern demands of the production world with regards to more efficient machines, higher degrees of automation as well as the service demands made of production systems, like OEE data recording or predictive maintenance.”

Sustainable technologies

With flexible filling and packaging machines for the market segments pharmaceuticals, consumer goods, paper hygiene and medical products, the **OPTIMA packaging group** supports companies worldwide. At interpack, the focus is on sustainable solutions. CEO Dr Stefan König is happy to look forward to the trade fair: “interpack is the best of all options worldwide to get up-to-date on the newest developments in technology both quickly and concisely. Our visitors have the chance to experience our fascinating exhibits as well as our technological competences in action. We also present custom service solutions and demonstrate how to turn our customers into game changers regarding sustainability.”



Also in Hall 16 is **Romaco Holding**, for whom the sustainability aspect is the deciding factor in this year’s edition of the trade fair as well: “We use interpack to present our sustainable, innovative machine concepts. They not only help our customers to lower their carbon emissions, they also lower production costs. In addition, we offer laboratories for granulation, pelleting, pellet coating, filling technologies and consulting for sustainable packaging”, says CEO Jörg Pieper.

All in all, approximately 2,700 exhibitors at interpack are presenting packaging and processing technology for tomorrow. Numerous specials, like the lecture programme in the spotlight talks & trends as well as trending topics of the industry add to what is offered for visitors. Tickets for the trade fair are available now at www.interpack.com/tickets

Further information on interpack is available at www.interpack.com

Visit the online magazine for interpack:

https://www.interpack.com/tightly_packed_en

Press team interpack

Cornelia Tautenhahn (Senior Manager of Press & PR)

Apostolos Hatzigiannidis (Manager of Press & PR)

Phone: +49 (0) 211 4560-588/-544

Fax: +49 (0) 211-4560-8548

E-mail: TautenhahnC@messe-duesseldorf.de

HatzigiannidisA@messe-duesseldorf.de

